Project Proposal Document

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Contents

[Introduction 2](#_Toc473179739)

[Positioning 3](#_Toc473179740)

[Problem Statement 3](#_Toc473179741)

[Product Position Statement 3](#_Toc473179742)

[Stakeholder Descriptions 4](#_Toc473179743)

[Stakeholder Summary 4](#_Toc473179744)

[User Stakeholders 4](#_Toc473179745)

[Non-user stakeholders 4](#_Toc473179746)

[User Environment 4](#_Toc473179747)

[Product Overview 5](#_Toc473179748)

[Product Perspective 5](#_Toc473179749)

[Needs and Features 5](#_Toc473179750)

[Alternatives and Competition 5](#_Toc473179751)

# Introduction

The greatest asset of any university can be seen to be its graduated students. The greatest investment of a university is in the education of its students to pursue a stable profession. But is it really in the best interest of the university and its graduating students to not have any means of networking with each other on a professional level?

# Positioning

## Problem Statement

The current go-to alumni network for the University of the West Indies is several different Facebook pages. Utilizing Facebook to host the alumni organization is effective in that it is easily accessible by the majority of graduating/graduated students because of the popularity of the social network known as Facebook. Yet, despite this, it does not provide the solution to social networking between UWI to students, as well as students to students.

## Product Position Statement

For students that have graduated from UWI the UWI-Alumni is the professional bridge of communication among all already existing ways of creating an alumni network because associated graduated students and UWI is made aware of the social/working status of the students, which is utilized by the system in different ways to help tie together graduated students.

# Stakeholder Descriptions

## Stakeholder Summary

### User Stakeholders

1. UWI staff
2. UWI graduated Students

### Non-user stakeholders

1. Companies seeking employers

## User Environment

The UWI staff will be using the system mostly on the UWI computers provided. Current UWI computers operating system is Windows 7. The UWI graduated students and Companies will be using a wide range of different computers based on preference and specific needs.

# Product Overview

## Product Perspective

## Needs and Features

1. The graduated student user must register for an account on the website itself
2. The website links with their Facebook and LinkedIn account to gather initial data
3. Companies are able to make requests for graduated students that are not currently employed.
4. Filters for prospective employees based on their; Years of previous experience in a particular field, languages proficient and/or familiar with, interest in part time or full time, flexible working hours
5. Students that are friends with each other as seen on Facebook will be able to request assistance in a particular field they themselves are not proficient in
6. Friends of Friends that are believed to be helpful because of a field they are in, can be befriended with the assistance of the mutual friend.

## Alternatives and Competition

1. Graduway
2. Wild Apricot
3. ProClass